Tickets are now on sale through www.showclix.com or by calling 1-888-71-TICKETS. Exhibit tickets are $15 for adults, $13 for seniors (age 62+), $10 for students and children (age 6-17), and free for children (age 5 and under). Tickets may also be purchased on-site at the History Center box office.

Gridiron Glory: The Best of the Pro Football Hall of Fame will make its national debut at the History Center this fall before embarking on a nationwide tour. The Pittsburgh exhibition is made possible by Highmark Blue Cross Blue Shield, the presenting sponsor. Created in partnership with the Pro Football Hall of Fame, Gridiron Glory includes more than 200 artifacts that focus on the history of pro football, from its humble beginnings in Pittsburgh to its rise as one of the world’s most beloved sports.

Gridiron Glory recognizes the game’s pioneers from Knute Rockne and Jim Thorpe all the way to today’s stars such as Drew Brees and Peyton Manning through unique artifacts from the Pro Football Hall of Fame collection. A dozen interactive activities and videos from the vaults of NFL Films will ensure every visitor experiences the passion and pride of professional football.

Many of the items featured in the Gridiron Glory exhibition have never been seen outside of the Hall of Fame. Artifact highlights include:

- The 1892 Allegheny Athletic Association accounting ledger featuring William “Pudge” Hefelfinger, known as “Pro Football’s Birth Certificate;”
- Artifacts from pro football’s pioneers, such as Knute Rockne, Jim Thorpe, Red Grange, Johnny “Blood” McNally, Sammy Baugh, and Bobby Layne;
- Items from the golden era of pro football, including Jim Brown’s jersey, Vince Lombardi’s coaching diagrams, Dick Butkus’ helmet, Johnny Unitas’ jersey, Tom Dempsey’s kicking shoe, and Tom Landry’s iconic coaching hat;
- Highlights from the NFL’s greatest running backs, such as footballs from O.J. Simpson and Eric Dickerson, and jerseys from Tony Dorsett, Walter Payton, Bo Jackson, and Barry Sanders;
- Artifacts from record-breaking quarterbacks, including John Elway’s jersey from the 1986 AFC championship season, Joe Montana’s Super Bowl XXIII MVP football, and Dan Marino’s footballs for career yardage and pass completions records.

Gridiron Glory will also include a special exhibit section featuring items from Hall of Fame Steelers, including:

- Art Rooney’s elevator console from the “Immaculate Reception;”
- Terry Bradshaw’s uniform from Super Bowl XIV, on loan from the Smithsonian Institution;
- Franco Harris’ cleats from his legendary career;
- Joe Greene’s game-used helmet;
- Lynn Swann’s 1978 Monday Night Football game ball; and
- Jack Lambert’s jersey from his final season.

For updated exhibit and event information, visit www.heinzhistorycenter.org.
Here’s the Playbook: Gridiron Glory Events

To complement the blockbuster Gridiron Glory: The Best of the Pro Football Hall of Fame exhibition, the History Center has assembled a hard-hitting lineup of public programs this fall. Be sure to visit the Events page at www.heinzhistorycenter.org for the most up-to-date details on Gridiron Glory happenings:

**Black Tie Tailgate Preview Party**

**Thurs., Oct. 4, 2012 • 6:30 – 10 p.m.**

Put on your black (and gold) tie and join legendary Steelers and Pro Football Hall of Famers to celebrate the world premiere of Gridiron Glory at the History Center. Tickets are $250 for individuals and $400 for patrons. For more information, contact Mark Burnett at 412-454-6405 or mburnett@heinzhistorycenter.org.

**Gridiron Glory Kickoff and Pep Rally**

**Sat., Oct. 6, 2012 • 10 a.m. – Noon**

Help the History Center kick off its newest exhibition, Gridiron Glory, with a special pep rally inside the History Center and a family-friendly tailgate outside with a special pep rally inside the Gridiron Glory, up-to-date details on happenings: page at www.heinzhistorycenter.org or mlburnett@heinzhistorycenter.org.

**Steelers’ Hall of Fame Busts**

**Oct. 2012**

View all 22 of the Steelers’ Hall of Fame busts, on loan from the Pro Football Hall of Fame in Canton, Ohio this October. Be the first to see the busts of Jack Butler and Dermontti Dawson, the newest Steelers inducted into the Hall of Fame.

**Members-Only Gridiron Glory Night**

**Wed., Oct. 24, 2012 • 5:30 – 7:30 p.m.**

This special tour will take members behind the scenes of the Gridiron Glory exhibit. For more information, please contact Shirley Gaudette at 412-454-6436 or membership@heinzhistorycenter.org.

**NFL PLAY 60 Training Camp**

**Sun., Nov. 11, 2012 • 10 a.m. – 3 p.m.**

Bring the family to the History Center for a day of fun football activities. Test your football skills with drills developed by NFL PLAY 60 to help lead an active and healthy lifestyle. Take a crash course in the Football 101 session, taught by local coaches. Learn about new trends in sports nutrition, safety, and fitness from local athletes. Then immerse yourself in the 120-year history of professional football with docent-led tours of Gridiron Glory.

**Pittsburgh Steelers’ 80th Season Celebration**

**Sat., Nov. 17, 2012**

Celebrate the Pittsburgh Steelers’ 80th season at a special public event featuring Steelers alumni at the History Center.

**Steelers’ Six Super Bowl Trophies**

**Nov. 21-29, 2012**

Wear your black and gold the week following Thanksgiving and take your photos alongside the Lombardi trophies from all six of the Steelers’ Super Bowl victories.

**An Immaculate Reception: The 40th Anniversary of the NFL’s Greatest Play**

**Sat., Dec. 22, 2012**

Join the Western Pennsylvania Sports Museum as we honor the 40th anniversary of the greatest play in NFL history, the Immaculate Reception. This public event will include the screening of a new NFL Films documentary and special appearances by former Steelers involved in the play, including Franco Harris and John “Frenchy” Fuqua.

For more information about these events, please contact Sarah Rooney at 412-454-6373 or srooney@heinzhistorycenter.org.

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**SPORTS ARTIFACT SPOTLIGHT**

**Professional Football’s Birth Certificate**

BY ANNE MADARASZ, CO-DIRECTOR, WESTERN PENNSYLVANIA SPORTS MUSEUM

As visitors enter Gridiron Glory: The Best of the Pro Football Hall of Fame this fall, they will see a small ledger sheet encased in glass. The ledger page records the $500 paid to William “Pudge” Heffelfinger to compete that day for the Allegheny Athletic Association (AAA) football team. Dated Nov. 12, 1892, the ledger documents the birth of professional football here in Pittsburgh 120 years ago.

Well-established by the 1890s, football flourished at the region’s colleges and universities, as well as at amateur athletic clubs. Fans, drawn to the game by the often-violent action and athleticism, had turned out in the thousands for a contest between the rival AAA and the Pittsburgh Athletic Club (PAC) in October 1892. When that game ended in a 6-6 tie, a rematch was scheduled for Nov. 12. Snow kept attendance down to 3,000 fans that day and disagreements delayed the game’s start. But when the AAA finally took the field, three ringers including Heffelfinger, a former All-American at Yale and the premier player of his era, joined the club’s regulars.

Heffelfinger scored the only touchdown during the Nov. 12 game, giving the AAA a 4-0 win in a contest shortened by impending darkness. Though the AAA never admitted to paying Heffelfinger, the faded ink on the ledger page testifies to his $500 “performance bonus.” Pro football, born in Pittsburgh that day, would move west and blossom in Ohio in the 1920s into the league we know now as the National Football League. It took 40 years from Heffelfinger’s paid appearance until Pittsburgh had a professional franchise – first known as the Pirates and eventually as the Steelers – founded in 1933 by Art Rooney Sr. In the following 80 years, the Steelers franchise would rewrite the record books, establishing an unmatched legacy of football in Pittsburgh.


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**Art of the Steelers Features Local Gridiron Heroes**

In conjunction with the Gridiron Glory: The Best of the Pro Football Hall of Fame exhibition this fall, the History Center will open a complementary art exhibit featuring some of Pittsburgh’s greatest athletes.

Located in the 4th floor Community Gallery, Art of the Steelers will include more than 50 original paintings and drawings of Steeler legends from the collection of Art Rooney Jr., who worked closely with award-winning artist Merv Corning, Denny Karchner, and Ron Mahoney to create this collection that recalls the men that helped to make Pittsburgh the City of Champions.

**Art of the Steelers** will open in partnership with the Gridiron Glory exhibit on Oct. 6. For additional information, visit www.heinzhistorycenter.org.

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**Third Annual Bocce Tournament Raises Nearly $92,000 for Italian American Endowed Fund**

The 2012 Bocce Tournament and Festival attracted more than 1,000 visitors for an action-packed event to help raise money for the History Center’s Italian American Endowed Fund. Chaired by Jack Mascaro of Mascaro Construction Co., the tournament raised nearly $92,000. Attendees enjoyed delicious Italian fare courtesy of The Common Plea and live entertainment by Pure Gold, Jimmy Sapienza’s Five Guys Named Moe, and Vito DiSalvo and Daniella Pasquini.

Stay tuned for details about the Fourth Annual Bocce Tournament scheduled for August 17, 2013.
**Herb Douglas Time Capsule at the History Center**

Olympic champion, successful business leader, and Pittsburgh native Herb Douglas recently gathered with friends and family to install a time capsule outside of the History Center’s first floor McGuinn Gallery. The 90-year-old Douglas, a track and field star at the University of Pittsburgh, won a bronze medal in the long jump at the 1948 Olympics in London. Following his athletic accomplishments, Douglas went on to a distinguished business career that included being named the third African American vice president of a major North American corporation.

For more information on how to honor your family’s memory through time capsules or other commemorative giving opportunities at the History Center, please contact Erin Emily Engel at 412-454-6321 or eengel@heinzhistorycenter.org.

**Dinner co-chairs Donald Heberle and Dan Fitzpatrick.**

**Sandy Mellon and Chip Ganassi.**

**History Center President and CEO Andy Masich with honorees Chip Ganassi, The Honorable D. Michael Fisher, Jackie Evancho, Stephen Tritz, Ronald Davenport, and dinner co-chair Donald Heberle.**

**Jackie Evancho and Chip Ganassi among History Makers Award Dinner Honorees**

The History Center recently hosted the 20th Annual History Makers Award Dinner, presented by BNY Mellon and Citizens Bank, at the Westin Convention Center Hotel. Chaired by Donald J. Heberle, president of BNY Mellon of Pennsylvania and Daniel K. Fitzpatrick, president and CEO of Citizens Bank of Pennsylvania, New Jersey, and Delaware, this year’s dinner honored five distinguished individuals whose exceptional contributions have impacted Western Pennsylvania and the world.


This year’s dinner raised $307,500 for the History Center. Over the past 20 years, the History Makers Award Dinner has raised more than $85 million for educational programs and services at the History Center.

Stay tuned for next year’s History Makers Award Dinner scheduled for April 18, 2013. For more information, please contact Mark Burnett at 412-454-6405 or mburnett@heinzhistorycenter.org.


**Members Enjoy the Best Exhibit Lineup in History**

Beginning this fall, the History Center will be the premiere venue in the nation to welcome the Gridiron Glory: The Best of the Pro Football Hall of Fame exhibition. Featuring more than 200 of the best items from the Pro Football Hall of Fame collection, Gridiron Glory is the most comprehensive traveling exhibit ever created on America’s most popular sport. A variety of events and public programs throughout the fall will appeal to football fans of all ages (see page two). History Center members will also receive free admission during the run of the exhibition and will be encouraged to visit throughout the football season.

In February, we’ll switch the focus from legendary halfbacks to long-haired hippies with the opening of 1968: The Year That Rocked America. A variety of engaging public programs will keep the History Center rocking ‘and rollin’ as we commemorate one of the most explosive eras in American history.

Then in June 2013, the History Center will open a newly created exhibition commemorating the 150th anniversary of the Civil War. Titled The Civil War in Pennsylvania, this exhibit will feature life-like figures, unseen photographs, and encampments showing what life was like on the battlefront and on the home front during the Civil War.

As always, members receive free, unlimited admission to all exhibitions and public programs at the History Center, Western Pennsylvania Sports Museum, the Fort Pitt Museum, and the Meadowcroft Rockshelter and Historic Village.

To take advantage of the best exhibit lineup in history and receive all of the benefits membership has to offer, join now at www.heinzhistorycenter.org or contact Shirley Gaudette at 412-454-6436 or cgaudette@heinzhistorycenter.org.

**MARK YOUR CALENDARS**

1879 Founders’ Circle Dinner Set for Nov. 30

On Fri., Nov. 30, the History Center will present the annual black-tie dinner for members of the 1879 Founders’ Circle. The History Center would like to express our sincere appreciation to the Barensfeld and Compton families for their continued generosity in sponsoring this exciting annual event.

The 1879 Founders’ Circle commemorates the year in which the History Center was founded. Each member’s annual contribution helps to provide operating support, as well as funding for educational programs and collections management.

For more information on how to become a member of the 1879 Founders’ Circle and attend this black tie event, which is included as part of membership dues, please contact Clara L. Pascoe at 412-454-6324 or clpascoe@heinzhistorycenter.org.

**from Slavery to Freedom**

Pennsylvania Civil War

Coming soon is the debut of From Slavery to Freedom, a new long-term exhibition at the History Center that will highlight the history of the anti-slavery movement, the Underground Railroad, and the impact of 19th century activism on the modern quest for civil rights.

Then in June 2013, the History Center will open a newly created exhibition commemorating the 150th anniversary of the Civil War. Titled The Civil War in Pennsylvania, this exhibit will feature life-like figures, unseen photographs, and encampments showing what life was like on the battlefront and on the home front during the Civil War.

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412-454-6000
COMING UP

Exhibition Shines a Light On Pittsburgh’s African American History

For more than 200 years, Western Pennsylvania has become a destination for African American freedom seekers. The History Center will begin with the story of the anti-slavery movement and end with the modern quest for civil rights in From Slavery to Freedom, an upcoming long-term exhibition that is funded in part by a U.S. Department of Education grant, RNY Mellon, PPG Industries Foundation, the African American Chamber of Commerce, and the Double Eagle Foundation.

The exhibit will feature 57 manumission, indenture, and freedom papers from the Allegheny County recorder of deeds that are currently housed in the History Center’s Detre Library & Archives, along with artifacts, paintings, and a special section focusing on the regional natural environment.

In partnership with the exhibit, the History Center is developing a variety of public programs, educational materials, and publications with Carnegie Mellon University, the University of Pittsburgh, Pittsburgh Public Schools, the Afro-American Historical and Genealogical Society, The Art Institute of Pittsburgh, Pennsylvania Civil War 150, and nationally known scholars.

For more information, photos, and events related to From Slavery to Freedom, please visit www.heinzhistorycenter.org or contact Samuel W. Black, director of the African American Program at the History Center, at 412-454-6391 or sblack@heinzhistorycenter.org.

Peace & Love. War & Hatred. Far out trips & really far out trips.

The turbulent decade of the 1960s crested in 1968. The year saw the peak of the Vietnam War, the assassinations of Dr. Martin Luther King Jr. and Robert F. Kennedy, riots at the Democratic National Convention, assertions of Black Power at the Olympic Games, and feminist demonstrations at the Miss America pageant. The year ended with images of Earth beamed back from space for the first time.

Beginning Feb. 1, 2013, the History Center’s upcoming exhibition, 1968: The Year That Rocked America, will chronicle this pivotal year in American history. Created in partnership with the Minnesota Historical Society, this major traveling exhibit will feature state-of-the-art multimedia displays and evocative objects from this turning point for a generation coming of age and a nation at war.

Visitors can experience the sights, sounds, and music that helped to make 1968 one of our nation’s most explosive years — the musical “Hair” opened on Broadway, the hit TV show “Laugh-In” debuted while the original “Star Trek” series came to an end, and Dustin Hoffman’s “The Graduate” picked up Oscars.

The Beatles’ “ Sgt. Pepper’s Lonely Hearts Club Band” album won a Grammy while Janis Joplin, The Doors, and the Rolling Stones continued to make rock ‘n’ roll history.

As part of the 1968 exhibit, the History Center will display a part of the original set and related items from “Mister Rogers’ Neighborhood,” which was broadcast nationally for the first time in 1968.

Stay tuned to www.heinzhistorycenter.org for additional exhibit details, including a schedule of public events. For sponsorship information related to the 1968 exhibit, please contact Natalie Taylor at 412-454-6325 or ntaylor@heinzhistorycenter.org.

Special Programs Document African American History

This past summer, African American culinary historian Michael Twitty demonstrated how freedom-seeking slaves used natural resources for nourishment as part of a special event at Meadowcroft Rockshelter and Historic Village. Twitty prepared hominy with okra, hoe cakes, sweet potatoes, and chicken stew for visitors using the same cooking utensils that enslaved Africans would have used more than 150 years ago.

A film series and other programs are being planned in conjunction with the upcoming From Slavery to Freedom exhibition. For more information on the From Slavery to Freedom exhibit and related events, please contact Samuel W. Black, director of the African American Program at the History Center, at 412-454-6391 or sblack@heinzhistorycenter.org.

Tackle Your Holiday Shopping List at Books in the ‘Burgh

The 11th Annual Book Fair.

’Tis the season to kick off your holiday shopping at the History Center’s 11th Annual “Books in the ‘Burgh” event. On Sat., Dec. 1, from 10:00 a.m. – 3:00 p.m., visitors will have the chance to mingle with more than 60 local authors and purchase signed copies of books, including numerous sports-related titles in conjunction with the History Center’s Gridiron Glory: The Best of the Pro Football Hall of Fame exhibition.

Other featured subjects include regional history, personal improvement, children’s stories, military, cooking, fiction and non-fiction, Civil War history, African American history, and much more.

The event will also feature live entertainment, light refreshments, and special talks with local authors.

The award-winning History Center Museum Shop will be open throughout the holiday season with chic gifts, retro toys, and unique jewelry that complement more than 250 years of Western Pennsylvania history. Visitors may also browse the History Center E-store at www.heinzhistorycenter.org/estore.

For more information about the event, please contact Sarah Rooney at 412-454-6373 or serooney@heinzhistorycenter.org.

Totally Groovy
1968 Exhibit Opens February 1

Get up close to a Bell UH-1 “Huey” Helicopter or a life-sized replica of the Apollo 8 space capsule, view campaign memorabilia from the turbulent 1968 elections, and see draft cards from the Vietnam War and the torch from the 1968 Olympics.

Stay tuned to www.heinzhistorycenter.org for additional exhibit details, including a schedule of public events. For sponsorship information related to the 1968 exhibit, please contact Natalie Taylor at 412-454-6325 or ntaylor@heinzhistorycenter.org.
“Pittsburgh’s Hidden Treasures” will air on KDKA-TV on select Mondays this fall. Check your local listings for air dates and times or visit www.heinzhistorycenter.org for an up-to-date calendar.

Visitors Bring Prized Possessions to Fifth Annual Pittsburgh’s Hidden Treasures

An antique painting from the late 19th century and a decorative canvas backdrop from Pittsburgh’s Alvin Theatre were among the thousands of unique items brought to the History Center as part of the fifth annual “Pittsburgh’s Hidden Treasures” event.

More than 1,000 visitors packed the History Center and met with more than 50 professional appraisers who helped assess the potential monetary value of their items. Visitors also received preservation tips from Smithsonian conservation experts Hugh Shockey and Vanessa Haight Smith.

KDKA-TV’s Ken Rice and Dave Crawley roamed the museum with History Center President and CEO Andy Masich to learn the stories behind each visitor’s item, which included paintings, militaria, sports memorabilia, and much more.

The most unique items from the event will be featured as part of nine special 30-minute programs on KDKA-TV beginning this fall.

For more information on “Pittsburgh’s Hidden Treasures,” visit www.heinzhistorycenter.org or call 412-454-6000.

Civil War’s 150th Anniversary Showcased in Upcoming Exhibits and Publications

In conjunction with the statewide commemorations of the Civil War’s 150th anniversary, the History Center will feature several upcoming exhibitions and publications over the next year.

• Set to launch on Dec. 1 as part of the History Center’s 11th annual book fair, The Civil War in Pennsylvania: A Photographic History book features a collection of rare and unpublished images that highlight Pennsylvania’s role on the battlefield and on the home front.

• The History Center will open a new exhibition, The Civil War in Pennsylvania on June 21, 2013 which will feature life-like figures, unpublished photographs, and encampments displaying Civil War life.

• Also in the spring of 2013, the History Center will release another new book titled The Civil War in Pennsylvania: The African American Experience, showcasing essays written by national experts on African American life during the Civil War.

In partnership with the Pennsylvania Civil War 150 efforts, the History Center’s traveling exhibition, The Civil War in Pennsylvania, will visit 15 History Center Affiliate Program sites this year. The exhibit features four life-like museum figures, plus a companion “Dog Jack,” along with artifacts, previously unseen photographs, and large museum panels describing Pennsylvania’s contributions to the Civil War. The Civil War in Pennsylvania traveling exhibit, which is presented by Peoples Natural Gas and supported by the Institute of Museum and Library Services (IMLS), will travel to more than 40 Affiliate Program institutions over the next four years.

To learn more about upcoming PACW150 exhibits, publications, and events related to the Civil War commemoration, please visit www.heinzhistorycenter.org/civilwar or www.pacivilwar.com.

150th Anniversary of Allegheny Arsenal Explosion

On the afternoon of Sept. 17, 1862, the community of Lawrenceville suffered an unspeakable tragedy. A series of explosions ripped through the Allegheny Arsenal, where many of the community’s women and girls worked to make gunpowder cartridges and munitions for use by the Union Army. When the dust settled, 78 people, mostly women and girls, lost their lives during the worst civilian disaster of the Civil War.

Although the tragedy was thoroughly investigated, the cause of the blast remains unknown. Was it the negligent handling of gunpowder or static electricity from the young girls’ skirts that caused a spark that triggered the blast? Or was the explosion the result of a horseshoe scraping the powder-laden cobblestone streets near the Arsenal? Did a young boy’s lit cigar ignite the flame or was it Confederate sabotage?

A number of theories have been proposed in the 150 years following the explosion. These theories and others were explored as part of a special “cold case” inquest on Sept. 15 at the History Center to determine what caused the deadly explosion. Famed forensic pathologist Dr. Cyril Wecht conducted the inquest and examined the evidence with explosive experts, clothing historians, and munitions experts.

To learn more about the findings of the Allegheny Arsenal inquest, presented in partnership with the Lawrenceville Historical Society, and for more information on upcoming exhibitions, events, and activities related to the commemoration of the 150th anniversary of the Civil War, please visit www.heinzhistorycenter.org/civilwar.
Annual Report
Fiscal Year 2011-12

The History Center recently completed its 2012 fiscal year. Here’s a quick look back at some of the highlights from the past 12 months. With blockbuster exhibitions, award-winning events, and educational outreach, the History Center continues to reach new and diverse audiences, with much more to come over the next year.

Events

- 40 Weddings held at the History Center
- 1,567 Attendees at the inaugural Hometown-Homegrown event
- 1,732 Attendees at the sold-out 2012 History Uncorked event
- 514 Rental events and meetings
- 36 Weddings featuring Pittsburgh cookie tables
- 35,355 Total event attendees
- $718,821 Total income from rental events

Exhibitions

- 107 Historic flags and artifacts featured in Stars & Stripes: An American Story
- 1,345 New objects donated to the museum collection
- 15 History Center Affiliate Program (HCAP) institutions which have hosted the History Center’s traveling exhibit, The Civil War in Pennsylvania
- 127 Objects loaned to the History Center from institutions such as the Smithsonian, the National Gallery of Art, and the Warhol Museum

Education

- 1,333 Students and visitors who participated in National History Day 2012
- 32,128 Total student and youth program attendees
- 203 Teachers served during training programs
- 1,378 Ninth grade visitors from Pittsburgh Public Schools
**Western Pennsylvania Sports Museum**

**One**

New museum life-like figure of baseball slugger Josh Gibson

**Ninth**

Annual Celebrity Golf Tournament held at Allegheny Country Club

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**Fort Pitt Museum**

20ft. x 36ft. **43**

Dimensions of the authentic sized 15 star garrison flag which flies over the Fort Pitt Museum

25ft.

Height of the liberty pole raised at the Fort Pitt Museum, the first to stand in Pittsburgh since 1794

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**Meadowcroft**

310

Atlatl competition visitors

9,426

Student visitors

12

Number of countries represented by visitors

32

Number of states represented by visitors

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**Library & Archives**

20,000

Online catalog searches

320

Number of new accessions

40,573

Views of images and digital collections on the Historic Pittsburgh website

1,561

Images digitized and added to the Historic Pittsburgh website

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**Contributions**

$5 million

Gift earmarked by Dietrich Trust for the History Center

$307,500

Contributions raised during the 20th Annual History Makers Award Dinner

$9,482,000

Total contributions raised by the History Center during the 2012 fiscal year

4,517

Gifts from individuals, corporations, foundations, and government sources

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**Media**

165,868

Website visitors

24,061

E-newsletter subscribers

3,226

Facebook fans

7,731

Twitter followers

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**Awards**

Two

Golden Quill Awards Finalists, presented by the Press Club of Western PA

Three

National Design Awards presented by the International Academy of Visual Arts

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**Membership**

3,908

History Center / Smithsonian members

$85

Cost of a family membership

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412-454-6000  Fall 2012 Making History  7
Meadowcroft’s Annual American Indian Heritage Weekend

Visitors to Meadowcroft Rockshelter and Historic Village got a firsthand look at the everyday lives of 16th century American Indians as part of the fourth annual American Indian Heritage Weekend this September.

The popular weekend featured a variety of re-enactors who demonstrated traditional American Indian skills and brought Meadowcroft’s 16th century Indian Village to life.

Special presentations in the new 1770s Frontier Village highlighted the similarities and differences between the lives of American Indians and European settlers in the Upper Ohio Valley. Re-enactors also explained the prehistoric and colonial era skills used by American Indians, including fishing, fire starting, hunting, and fur trading.

Visitors explored the interior of a wigwam, inspected carefully recreated prehistoric artifacts, learned about American Indian agriculture, and tried using an atlatl, a prehistoric spear-thrower.

Meadowcroft Rockshelter, a National Historic Landmark and the oldest site of human habitation in North America, features a massive, 16,000-year-old rock overhang used by the region’s earliest inhabitants for shelter.

Many visitors took a step back in time at Meadowcroft’s Historic Village, which carefully recreates all of the charming qualities of an Upper Ohio Valley Village from the mid-19th century.

The American Indian Heritage Weekend was sponsored by Community Bank and Civil & Environmental Consultants, Inc. For more information about Meadowcroft, call 724-587-3412 or visit www.heinzhistorycenter.org and click on the Meadowcroft tab.
The History Center recently launched an innovative mobile site which can be accessed by all mobile devices with an active internet connection, including iPhones, iPads, and Android devices.

The mobile website is a compact and easy-to-navigate version of our main website. The finger-friendly content makes it easier than ever to quickly access visitor information, keep track of events, browse exhibitions, watch short videos, and even become a History Center member.

One-touch icons assist visitors with directions, provide access to the museum’s social media platforms, and include a text-to-donate feature.

To discover what’s new at the History Center, use your smart phone or tablet and visit our mobile site at mobile.heinzhistorycenter.org.

The Common Plea Earns Top Catering Honors

The Common Plea – the exclusive caterer of the History Center – won “Best in Show” at the prestigious 2012 Catersource Conference and Tradeshow in Las Vegas.

Thousands of caterers and event professionals from around the world attended the conference to share their creative culinary concepts.

The Common Plea was also named “Tutera’s Pick” for the most extravagantly designed tabletop display as judged by David Tutera, celebrity event planner and host of WE tv’s “My Fair Wedding.”

From small meetings and intimate gatherings, to large trade shows and wedding receptions, the History Center is designed to accommodate events of every size and style. For more information about facility rentals at the History Center, visit www.heinzhistorycenter.org or please contact Maura Minteer at 412-454-6435 or mlminteer@heinzhistorycenter.org.

Membership Cards to Feature Historic Pittsburgh Designs

Picture this: you can now bring your favorite Pittsburgh places, faces, and scenes with you in your wallet!

Beginning this fall, new and renewing History Center members will have the opportunity to select a membership card that best reflects their interests from a collection of more than 15 different designs. Ranging from Rosie the Riveter to Franco Harris, Pittsburgh’s historic skyline to the Jeep, Bill Mazeroski to Heinz ketchup, each design reflects what makes our local history so extraordinary.

To obtain your customized History Center membership card, join or renew today by contacting Shirley Gaudette at 412-454-6436 or membership@heinzhistorycenter.org.

Museum Conservation Center to Open Next Year

The History Center is busy making preparations to open its new Museum Conservation Center in the Dietrich Building.

The new facility, located just behind the History Center at 1221 Penn Avenue in the Strip District, will allow the museum’s 50,000 artifacts to be stored under one roof.

A pedestrian bridge across Mulberry Way will physically link the History Center with the new nine-story, 50,000 square foot building.

The new Museum Conservation Center will provide state-of-the-art storage, including Smithsonian-quality security, temperature, and humidity controls that meet or exceed standards established by the American Association of Museums.

On the first floor of the building, the History Center will open a public conservation center that will provide expert advice on the best way to preserve artwork, textiles, archival materials, furniture, and much more.

Conservation professionals with a variety of specialties will educate visitors on how to best care for and preserve antiques and family heirlooms. The Museum Conservation Center will also connect the public with conservators should their heirlooms require professional repair.

With opening of the Museum Conservation Center in 2013, the History Center will be the first museum in the nation to provide affordable conservation services to the public.

To learn more, please contact Sandra Smith at 412-454-6393 or ssamith@heinzhistorycenter.org.
History Center volunteers recently cleaned up sidewalk areas and streets in the Strip District as part of the “Redd Up Zone” initiative, which is geared toward engaging neighborhood volunteers to take an active stance against litter. The City of Pittsburgh provided supplies and trash removal, funded by the Department of Public Works and Citiparks, for the cleanup efforts.

The Western Pennsylvania Sports Museum recently partnered to host the inaugural “Positive Athlete Awards,” which recognized outstanding student-athletes in Western Pa. for their positive attitudes on and off the playing field. Steelers great and Positive Athlete spokesperson Hines Ward joined Pirates pitcher Jeff Karstens to help honor nearly 50 local athletes, including Plum High School’s Mia Pietropola, who was recognized as the Female Positive Athlete of the Year.

The History Center and GoodTaste! Pittsburgh celebrated the region’s passion for food this summer at the inaugural Hometown-Homegrown® event, which featured a delicious assortment of food from nearly 50 local vendors representing the best of the ‘Burgh’s neighborhoods.

More than 1,500 visitors sampled delectable dishes from Pittsburgh’s culinary staples such as the Original Oyster House and Schneider’s Dairy, and swapped recipes with the region’s finest culinarians.

Throughout the day, experts such as QED Cooks’ Chris Fennimore and WQED’s Rick Sebak shared their culinary secrets during cooking demonstrations in the History Center’s new Weisbrod Kitchen Classroom.

Please join us for next year’s Hometown-Homegrown® event on Sat., June 8, 2013.

For more information on events related to the History Center’s Food & Fitness Initiative, contact Lauren Uhl, curator of food and fitness, at 412-454-6392 or luhl@heinzhistorycenter.org.

Inaugural Hometown-Homegrown® Event Attracts 1,500 Visitors to the History Center

Congratulations to our Hometown-Homegrown® Virtual Cookie Competition winner Anna Marie Roberts and her Apricot Cold Dough Cookies. Anna is pictured here with our expert judges: WQED Pittsburgh’s Rich Sebak; QED Cook’s Chris Fennimore; Pa. Secretary of Agriculture George Greig; and Table Magazine Executive Editor Victoria Bradley-Morris.
Ron Sepic, Jim Render, Mark Pilarski, Frank Fuhrer III, Sara Pilarski, Chuck Wagner, and Tom Walker (father of Neil Walker). Each

As part of an ongoing partnership with the Western Pennsylvania Sports Museum, the Western Pennsylvania Interscholastic Athletic

These interns worked on a variety of projects including the From Slavery to Freedom exhibit, the Heinz 57 exhibit, and “Pittsburgh’s Hidden Treasures.” One intern has since landed a permanent position on the History Center’s staff. For more information on internship opportunities, visit our website www.heinzhistorycenter.org.

New Museum Collections

Anna Arthur

Be part of the action by donating to a special monument recognizing the play that changed Pittsburgh Steelers history.

Stay tuned to learn how YOU can be part of the Immaculate Reception. This fall.

www.heinzhistorycenter.org
Visit our website for a full listing of upcoming exhibits and events.

Black Tie Tailgate Preview Party
Thurs., Oct. 4, 2012 • 6:30 – 10 p.m.
See page 2 for details.

Gridiron Glory Kickoff and Pep Rally
Sat., Oct. 6, 2012 • 10 a.m. – Noon
See page 2 for details.

Steelers’ Hall of Fame Busts
See page 2 for details.

Members-Only Gridiron Glory Night
Wed., Oct. 24, 2012 • 5:30 – 7:30 p.m.
See page 2 for details.

NFL PLAY 60 Training Camp
Sun., Nov. 11, 2012 • 10 a.m. – 3 p.m.
See page 2 for details.

Pittsburgh Steelers’ 80th Season Celebration
Sat., Nov. 17, 2012
See page 2 for details.

Steelers’ Six Super Bowl Trophies
Nov. 23-29, 2012
See page 2 for details.

1879 Founders’ Circle Dinner
Fri., Nov. 30, 2012
See page 3 for details.

“Books in the ‘Burgh” Event
Sat., Dec. 1, 2012 • 10 a.m. – 3 p.m.
See page 4 for details.

An Immaculate Reception: The 40th Anniversary of the NFL’s Greatest Play
Sat., Dec. 22, 2012
See page 2 for details.