



SENATOR JOHN HEINZ

**HISTORY CENTER**

IN ASSOCIATION WITH THE SMITHSONIAN INSTITUTION

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## **History Center to Host Mister Rogers Book Launch with Author Maxwell King**

***–“The Good Neighbor: The Life and Work of Fred Rogers” is the first-ever full-length  
biography of the children’s television icon–***

PITTSBURGH, Aug. 21, 2018 – The Smithsonian-affiliated Senator John Heinz History Center will welcome author and Pittsburgh Foundation CEO Maxwell King to its neighborhood for the book launch of “The Good Neighbor: The Life and Work of Fred Rogers” (published by Abrams Press), the first full-length biography of Mister Rogers, on Tuesday, Sept. 4 at 7 p.m.

As the world marks 50 years since the national television debut of “Mister Rogers’ Neighborhood,” King’s book paints the definitive portrait of an American icon who changed children’s television forever.

Drawing on original interviews, oral histories, and archival documents, King traces Rogers’ personal, professional, and artistic life through decades of work—from childhood stories and relationships with his family to the role religion played in his work, his close collaboration with leading childhood development experts, and his attempt to make television for adults.

As part of the book launch, King will discuss his work on “The Good Neighbor” and the legacy of Rogers with History Center President and CEO Andy Masich.

King will also sign copies of the book, which will be available for purchase.

Tickets to this event are \$15 for general admission and \$45 for expanded admission (available until Friday, Aug. 31), which includes a signed copy of “The Good Neighbor.” Tickets can be purchased online at [www.heinzhistorycenter.org/events](http://www.heinzhistorycenter.org/events).

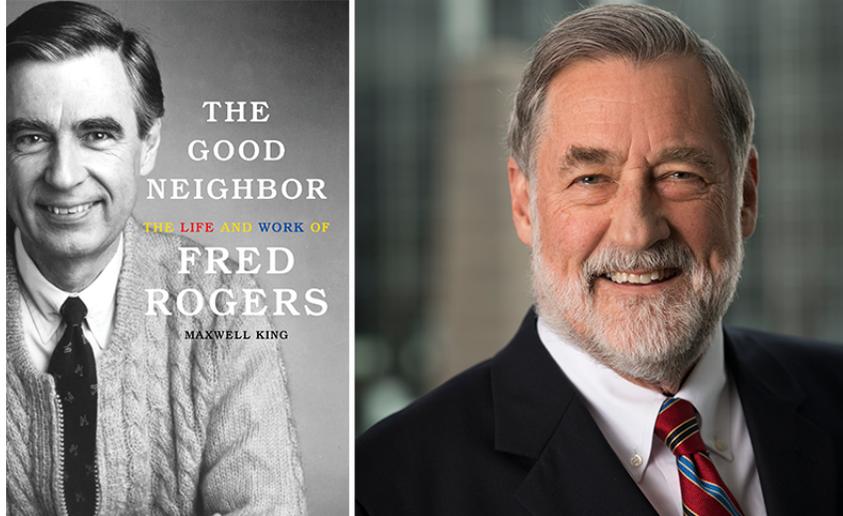
Admission includes after-hours access to all six floors of History Center exhibitions, including the “Mister Rogers’ Neighborhood” exhibition in the museum’s fourth-floor ***Special Collections Gallery***.

The exhibit features the largest collection of original artifacts from the “Mister Rogers’ Neighborhood” television set on public view, including the entryway and living room set that Mister Rogers walked through to begin each show; King Friday XIII’s Castle; the Great Oak Tree; Mr. McFeely’s “Speedy Delivery” tricycle; and more.

Doors open at 6 p.m.

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**The Senator John Heinz History Center**, an affiliate of the Smithsonian Institution and the largest history museum in Pennsylvania, presents American history with a Western Pennsylvania connection. The Western Pennsylvania Sports Museum is a museum within a museum, comprehensively presenting the region’s remarkable sports story through hundreds of artifacts and interactive experiences for visitors of all ages. The History Center and Sports Museum are located at 1212 Smallman Street in the city’s Strip District, and are open every day from 10 a.m. to 5 p.m. The History Center’s museum system includes the Sports Museum; the Fort Pitt Museum in historic Point State Park; and Meadowcroft Rockshelter and Historic Village, a National Historic Landmark located in Avella, Pa. in Washington County. More information is available at [www.heinzhistorycenter.org](http://www.heinzhistorycenter.org).



The Heinz History Center will host author Maxwell King for the book launch of “The Good Neighbor,” the first-ever full-length biography of Pittsburgh’s own Fred Rogers, on Tuesday, Sept. 4 at 7 p.m.



The Heinz History Center is home to the largest collection of original artifacts from the “Mister Rogers’ Neighborhood” television set on public view, including the Great Oak Tree and King Friday XIII’s Castle.