Heinz 150: History Center’s Annual Hometown-Homegrown Food Expo to Celebrate All Things Heinz

*Visitors can sample Heinz-inspired food from more than 40 local vendors and enjoy cooking demonstrations by Pittsburgh’s premier culinary experts*

PITTSBURGH, Oct. 8, 2019 – The Senator John Heinz History Center’s eighth annual Hometown-Homegrown™ food expo will mark the 150th anniversary of the H.J. Heinz Company, as part of the museum’s month-long Heinztoberfest celebration.

Hometown-Homegrown™: Heinz 150, presented in partnership with GoodTaste! Pittsburgh®, will celebrate the region's passion for food on Saturday, Oct. 19 from 10 a.m. to 3 p.m.

Visitors can sample a delicious assortment of foods with a Heinz-inspired twist from more than 40 local vendors representing the best of the ‘Burgh’s neighborhoods, from long-time Pittsburgh staples to emerging local businesses.

Throughout the day, visitors can enjoy family-friendly activities on all six floors of the museum, including a Heinz Test Kitchen where kids can don chef hats and create their own recipes; a cookbook exchange and recipe corner; live cooking demonstrations and food talks featuring Sr. Food Scientist Rachel Russel of the KraftHeinz Company, Chris Fennimore of QED Cooks, and other local experts; and more.

Dedicated ketchup fans can also explore the rich history of the H.J. Heinz Company with History Center curator Emily Ruby, author of the new book “57 Servings from the Heinz Table,” during special book talks throughout the day.

**Live Cooking Demos and Food Talks in Weisbrod Kitchen Classroom (third floor)**
- 11 a.m. – Chef Kate Romaine of Black Radish
- 12:30 p.m. – Sr. Food Scientist Rachel Russel of KraftHeinz Company
- 2 p.m. – Chris Fennimore of QED Cooks

**Food Talks in Campbell Gallery (fourth floor)**
- 10:30 a.m. – Clover Creek Cheese Cellars
- 11:30 a.m. – Huckle Bee Farms
- 1 p.m. – Wigle Whiskey

**Book Talks in Detre Library & Archives Schedule (sixth floor)**
- Noon and 1:30 p.m. – Emily Ruby, History Center curator and author of “57 Servings from the Heinz Table”
**Featured Hometown–Homegrown vendors**


All Hometown-Homegrown activities, food samples, and six floors of History Center exhibitions are included with regular admission and free for History Center members. Admission to the museum is $18 for adults, $15 for seniors (age 62+), $9 for students and children ages 6-17, and free for children ages 5 and under and History Center members.

The eighth annual Hometown-Homegrown food festival is sponsored by Republic Food Enterprise Center, Wigle Whiskey, Jim Shorkey Auto Group, Hello Fresh, Cinderlands Beer Co., City Brew Tours, State Farm, and Green Mountain Energy.

Hometown-Homegrown is part of the History Center’s Heinztoberfest, a savory celebration to commemorate the 150th anniversary of the H.J. Heinz Company, founded in Pittsburgh in 1869. The month-long initiative includes special public programs, updates to the museum’s long-term Heinz exhibition and collection, new publications, exclusive merchandise in the History Center Museum Shop, and more. Learn more at heinzhistorycenter.org/heinz.

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**The Senator John Heinz History Center**, an affiliate of the Smithsonian Institution and the largest history museum in Pennsylvania, presents American history with a Western Pennsylvania connection. The Western Pennsylvania Sports Museum is a museum within a museum, comprehensively presenting the region’s remarkable sports story through hundreds of artifacts and interactive experiences for visitors of all ages. The History Center and Sports Museum are located at 1212 Smallman Street in the city’s Strip District, and are open every day from 10 a.m. to 5 p.m. The History Center’s museum system includes the Sports Museum; the Fort Pitt Museum in historic Point State Park; and Meadowcroft Rockshelter and Historic Village, a National Historic Landmark located in Avella, Pa. in Washington County. More information is available at www.heinzhistorycenter.org.
The History Center will celebrate 150 years of Heinz and the region's passion for food at the eighth annual Hometown-Homegrown™, a fun and flavorful food expo presented in partnership with GoodTaste! Pittsburgh® on Saturday, Oct. 19 from 10 a.m. to 3 p.m.

Throughout the day, the History Center's Weisbrod Kitchen Classroom will host special cooking demonstrations with local culinary experts including WQED’s Chris Fennimore.

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