TWENTY-EIGHTH ANNUAL

History Makers

AWARD DINNER

PRESENTED BY

BNY MELLON & CITIZENS BANK

SENATOR JOHN HEINZ

HISTORY CENTER

IN ASSOCIATION WITH THE SMITHSONIAN INSTITUTION
TWENTY-EIGHTH ANNUAL
History Makers
AWARD DINNER

PRESENTED BY

THURSDAY, MAY 14, 2020
Westin Convention Center & Hotel
Pittsburgh
6 P.M. COCKTAIL RECEPTION
7:30 P.M. AWARDS DINNER
BLACK TIE

DINNER CHAIRMEN

ERIC BOUGHNER
Chairman,
BNY Mellon Pennsylvania

DANIEL K. FITZPATRICK
President of Citizens Bank Mid-Atlantic Region
and Head of National Industry Verticals

2020 Awardees

MAXWELL KING
Leadership
Past President,
The Heinz Endowments and
The Pittsburgh Foundation

ANNE LEWIS
Philanthropy
Board Chair,
Oxford Development Company

BRIANNE MCLAUGHLIN-BITTLE
Sports
Two-time Olympic Silver Medalist,
U.S. Olympic Women’s Ice Hockey
Owner, McLaughlin Hockey

THADDEUS MOSLEY
Art
Sculptor

ARTHUR J. ROONEY, JR.
Innovation
Vice President, Pittsburgh Steelers
Member, Pittsburgh Steelers Board of Directors
**Sponsorship Packages**

**PRESENTING SPONSORS – $80,000**
All Table Benefits, plus:
- Participation in the History Makers Award Dinner presentation (co-host)
- Invitation for 20 to attend the cocktail reception and award dinner (two tables)
- Photo opportunity with honorees
- Full-page, 8 ½” x 11” black-and-white advertisement on the inside front cover or back cover of the event program
- Name/logo inclusion in History Makers Award Dinner media advertisements
- One-year membership to the History Center’s Business & Industry Council at the Platinum level, which includes a host of benefits for your company and employees

**CO-SPONSORS – $20,000**
All Table Benefits, plus:
- Participation in the History Makers Award Dinner presentation (speaking role)
- Invitation for 10 to attend the cocktail reception and award dinner (one table)
- Photo opportunity with honorees
- Full-page, 8 ½” x 11” black-and-white advertisement in the event program
- Name/logo inclusion in History Makers Award Dinner media advertisements
- One-year membership to the History Center’s Business & Industry Council at the Gold level, which includes a host of benefits for your company and employees

**GOLD SPONSORS – $10,000**
All Table Benefits, plus:
- Invitation for 10 to attend the cocktail reception and award dinner (one table)
- Full-page, 8 ½” x 11” black-and-white advertisement in the event program
- One-year membership to the History Center’s Business & Industry Council at the Silver level, which includes a host of benefits for your company and employees

**TABLE BENEFITS**
- Premier seating for Presenting and Co-Sponsors
- Recognition included in:
  - Event invitation* which is mailed to over 3,000 businesses, community leaders and History Center members
  - Event dinner program
  - Select History Makers Award Dinner media advertisements
  - History Center’s Making History newsletter (circ. 20,000) and featured on the History Center’s website (1,160,000 annual visitors)
  - One Employee Day at the Heinz History Center for sponsor

*Invitation inclusion date April 3, 2020

All contributions benefit the educational programs, collections, and exhibits of the Senator John Heinz History Center.

**FOR MORE INFORMATION**
Please contact Tonia M. Rose at 412-454-6371 or TMRose@heinzhistorycenter.org

**Diane P. Holder | Chair, Board of Trustees**

**Andrew E. Masich, PhD | President & CEO**

**Beverlynn Elliott | Chair, History Makers Award Nominating Committee**